

## KEY FACTS

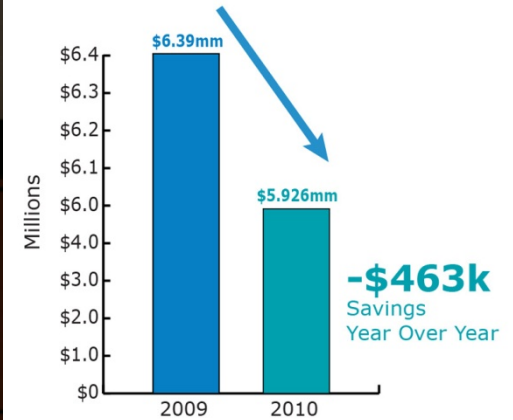
Headquarters:	Atlanta, Georgia
Start Date:	January, 2009
Business:	National Radio Station Operator
Population:	1,454 ee's/2,572 members
Executive Endorsement:	Strong
Member Participation:	79%
Member Communication:	Ongoing
Incentive:	Premium Reduction
Medical Plan Trend Reduction:	8% to .06%

## INTEGRATED CARE MANAGEMENT

High Risk Members:	55 members 2% of population 5.5 conditions per member \$4mm in undetected claims cost
--------------------	--

Medium Risk Members:	453 members 18% of population 3 conditions per member \$17mm in undetected claims cost
----------------------	---

### MEDICAL/Rx PAID CLAIMS



### MEDICAL/Rx PER EMPLOYEE PER YEAR

